

Command Philosophy

It is my honor and privilege to return to Marine Corps Logistics Command, to be a part of this tremendously innovative organization and contribute to the long tradition of logistics excellence in support of the Marine Corps. My command philosophy is simple and straight forward: mission first, people always.

Mission. Enabling the Fleet Marine Force's readiness and ability to "fight tonight" is our number one priority. Each of us needs to do our very best in order to ensure the success of those we support by delivering the right product or service on time, every time. Accordingly, we must always be ready to respond to any mission, anytime.



<u>People</u>. People are our greatest strength and are the bedrock of this organization. Through talent management and professional development, we will always foster a culture and climate where people can succeed. Everyone in this organization is valued and will be treated with dignity and respect - nothing less will be tolerated.

<u>Innovation</u>. Creating an environment which promotes innovation and initiative, and ensures the continued improvement of logistics support to the Marine Corps. Our people are the greatest resource for creativity and new ideas; we must leverage their ability to solve problems in new ways. This includes contributing to Marine Corps Force Design 2030 and shaping the future of Marine Corps Logistics.

Finally, our task is to provide world class logistics support to the Marine Corps. To do so, we must ensure our people have the right resources, training, and tools to do the job expected of them. We can't forget our people are our most valuable asset. I have the utmost confidence in each of you. I look forward to getting to know you, working together to meet the challenges ahead, and creating a climate for success.

✓Semper Fidelis,\
KEITH D. REVENTLOW

Major General, U.S. Marine Corps Commanding General, Marine Corps Logistics Command