

Eric Freer brings over 20 years of entrepreneurial experience and business development leadership to his role as Director of Advanced Solutions Sales at Sterling Computers. Leveraging his track record of charting transformative visions and record growth for startups across technology, MedTech and healthcare, Eric builds innovative solutions to solve complex customer issues. At Sterling, a leading IT Var+ and solutions provider, Eric focuses on expanding Sterling's federal, public sector, and commercial footprint. Backed by elite internal teams and superior partnerships, Sterling offers customers a simplified, secure IT experience managing long-term scalable implementations. Eric is focused on leading Sterling's Advanced Solutions in AI, 6G, Digital Personalities and Cloud.

Previously, Eric held critical management roles driving advancements at MedTech and emerging technology startups. With learning agility melding both business intelligence and the ability to inspire teams, he develops new technologies disrupting ineffective models while enhancing effective ones. His background spearheading startups has molded a forward-thinking approach to value creation for Sterling and their customers.