

2015

**MARCORLOGCOM PRODUCTS & SERVICES  
PRODUCT/SERVICE DEFINITION**

As of: Monday, March 23, 2015 13:25

**1. PRODUCT/SERVICE TITLE:** The official name of the Product and Service  
**Supplier Relationship Management**

**3. LEAD ORGANIZATION:** Name of the organization overseeing the Product and Service.  
**Logistics Services Management Center (LSMC)**

**6. DESCRIPTION:** A detail description or definition of this Product and Service (it's function, purpose, reason for existence.)

**Supplier Relationship Management (SRM) is the development of productive relationships with Marine Corps Wholesale Suppliers, in order to maximize supply support/responsiveness in support of the warfighter. SRM includes the identification, monitoring and assessing of supply performance metrics. Identification, monitoring, and assessing of supplier performance leads to actions that improve or maintain supplier performance, while migrating proven supply management principles to all wholesale providers. Relationships with wholesale suppliers are developed and nurtured through the execution of regular, face-to-face visits, during which supplier performance metrics are reviewed, problems and successes discussed, and appropriate action determined. SRM is also used as a funnel point for the fielding of supply questions/problems with the wholesale supply providers, from the retail level of supply (using units/Supply Management Units, etc.). SRM also contributes to the establishment of a venue for monitoring supply support, communicating supply support problems, and working to resolve supply support problems, to the NSN level of detail, during major military operations. SRM makes use of Marine SNCO Supply Liaison billets located at several of the Key Supplier depots, in order to rapidly address supply support issues.**