

2015

**MARCORLOGCOM PRODUCTS & SERVICES
PRODUCT/SERVICE DEFINITION**

As of: Monday, March 23, 2015 13:19

1. PRODUCT/SERVICE TITLE: The official name of the Product and Service
Business Intelligence

3. LEAD ORGANIZATION: Name of the organization overseeing the Product and Service.
Logistics Capabilities Center (LCC)

6. DESCRIPTION: A detail description or definition of this Product and Service (it's function, purpose, reason for existence.)

Business Intelligence involves process mapping, development and sustainment of automated tools and data repositories that facilitate decision making throughout the Marine Corps on issues such as readiness, net asset posture, equipment accountability and visibility, depot maintenance planning and execution, and other logistics issues. This product and service is built upon the foundations of two data repositories: the Master Data Repository (MDR) and the Command Library. The MDR provides the capability to integrate logistics data and convert it to quality logistics intelligence for the Marine Corps via tools such as the Life Cycle Modeling Integrator suite of decision support tools, the OEF Equipment Tracker, and ad hoc reporting requirements from higher headquarters. The Command Library provides Knowledge Management via a repository of information such as white papers, decision briefs, position descriptions, analyses and reports that serve as the foundation for further studies and analysis on popular logistics topics. These tools are designed to meet the needs of commanders, planners, and other users by providing a current, integrated view of equipment status in order to analyze trends, formulate decisions, and manage readiness.